



5 Sources for the Right Healthcare Data: Bigger Isn't Always Better: Find the Right Data for Your Healthcare Analytics (Paperback)

By Dr Bonny P McClain

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.An updated curated topic-specific book to help identify potential sources of freely available healthcare data for content media, white papers, blogs, brand or content marketing, funding proposals, or be-spoke content creation. I observed my bookshelf and although I have quite a few books about healthcare data I rely on, only a chapter here and there from each book. That is where the idea for short chapter books specific to a business need was generated. I curated the most frequent questions from my blog at and created a publication strategy for short topics as an introduction and a quick how-to resource. This format is also easily updated and can be integrated into a curated series based on your own level and interests. Let's see where we can find some useful data for our proposals, websites, corporate blogs, brand content, and digital communication strategies.



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