



Stories at Work: Using Stories to Improve Communication and Build Relationships

By Terrence L. Gargiulo

ABC-CLIO. Hardback. Book Condition: new. BRAND NEW, Stories at Work: Using Stories to Improve Communication and Build Relationships, Terrence L. Gargiulo, Terrence Gargiulo boldly states: If a picture is worth a thousand words, a story is worth a thousand pictures. One of the most ancient forms of communication, storytelling is now being recognized as a powerful tool in business and other facets of life. Gargiulo argues that stories are fundamental to the way we communicate, learn, and think; they are the most efficient way to store, retrieve, and convey information. In *Stories at Work*, he demystifies how and why stories are so effective, and demonstrates how stories can be applied in organizations and our personal lives to influence behavior, persuade, entertain, solve problems, effect change, generate creativity, and promote shared understanding. In the process, he shows readers how to: discover their wealth of personal experiences; transform their experiences into re-usable stories; and leverage their stories in a variety of settings to enhance their communication skills and develop dynamic relationships. Gargiulo defines several key functions of stories, including empowering the speaker, negotiating our differences, and promoting healing, illustrated through dozens of colorful examples. Step-by-step exercises and instructions provide readers with the...



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Reviews

Completely one of the best publication I actually have ever study. I really could comprehended almost everything out of this written e publication. Your daily life span will likely be change as soon as you total reading this publication.

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This book is really gripping and interesting. Of course, it is actually perform, still an interesting and amazing literature. You will not truly feel monotony at whenever you want of your time (that's what catalogues are for concerning when you request me).

-- Claud Schaden

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Oxford University Press, United Kingdom, 2014. Hardback. Book Condition: New. Mr. Nick Schon (illustrator). 177 x 148 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It is based on...



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Purdue University Press, United States, 2014. Hardback. Book Condition: New. 284 x 216 mm. Language: English . Brand New Book. This nonfiction picture book is a children s version of NASA astronaut Jerry L. Ross s autobiography, Spacewalker: My Journey in Space...



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WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



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Prometheus Books, United States, 2000. Hardback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. The Internet may now be the most powerful, single source of information in the world, and with an estimated 200 million computers in...



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